

***Launching of PROMASTAR – Oracle Platinum Partner & Oracle Primavera Award
Winner:
Innovative Partner of the Year
Beirut's Event***

Theme of Event: Project Management Best Practices

Date: 28th March, 2012

Location: Movenpick Hotel - Levante I & II- Meeting room



PROMASTAR established the biggest road show event ceremony at Movenpick Hotel, Beirut on the 28th of March 2012. This outstanding event was attended by entrepreneurs, Construction Company's owner, information technology directors and project managers.

An interesting program was provided during the event which brought the attendees right up to date with PROMASTAR's latest enhancements in Primavera Applications & Services.



After the opening, and with the presence of Mr. Mostafa El Bakry, PROMASTAR's President; Samer Sakr, PROMASTAR's General Manager; Fadi Chaar and Salah Ghalayini PROMASTAR's Member representatives And also representative from Oracle Corporation; Fadhel Al Saffar, PROMASTAR' Executive Manager announced the company's most important and greatest achievements in Europe, the Middle East and Africa. He also proudly announced that PROMASTAR is now a Hard Dollar Authorized Resale Partner (HARP) in the Middle East. This partnership comes as an addition to PROMASTAR's previous accomplishments; PROMASTAR is the ONLY Oracle Platinum Partner in Lebanon and was awarded as the no.1 Oracle Primavera Innovative Partner across EMEA in the Partners'Annual Event held in Madrid during February of the ongoing year.

AL Saffar also talked thoroughly about PROMASTAR's expansion plans in Europe, Middle East, and Africa. Following came Sherief El Abd, PROMASTAR's Business

Development Manager, who promoted the new set of services provided by PROMASTAR currently in line with the needs of the local market, and explained further to the attendees the role of PCM and Primavera P6 and the recent updates provided by Oracle.

Many presentations were conducted during the event, including a “Demoing Live on Primavera Applications” presented by Firas Albatinah, Oracle’s Primavera Principal Presales Consultant.

The event ended with a lovely lunch at Marina Marque Ballroom that was carefully prepared for PROMASTAR’s guests where they conducted a successful round-table discussion where various deals were sealed.